

Staples Specialty Millwork

Staples, the nation's #1 office supply and copy service superstore with more than 1,900 stores worldwide, requires a cross-functional, innovative, and trusted strategic partner to manage and manufacture a diverse variety of in-store displays and floor fixtures— from concept development to delivery in-store.



The Opportunity

Staples had very specific plans in mind when seeking a new millwork supplier to deliver on their new store service area concept. Staples engaged Visual Creations to define and deliver their unique vision for flexible and modular millwork components.

The Solution

Our design and strategic project planning teams value engineered and segmented the components into groupings of 5, 10, and 20+ component ordering and pricing structure to align with their rollout plan and cost considerations.



The Benefit

The project-based plan allows Staples to provide blanket commitment orders at an agreed upon project price, and warehouse and drop-ship store specific millwork components to their remodels or new store locations.