



Bring out your true colors with brand-customized Windo® display mats.

The key to creating strong brand awareness is consistency and repetition. The same look, the same tone—and the same colors at every customer contact point.

Our Windo® display products can be customized to exactly fit your brand, as well as your messaging requirements.

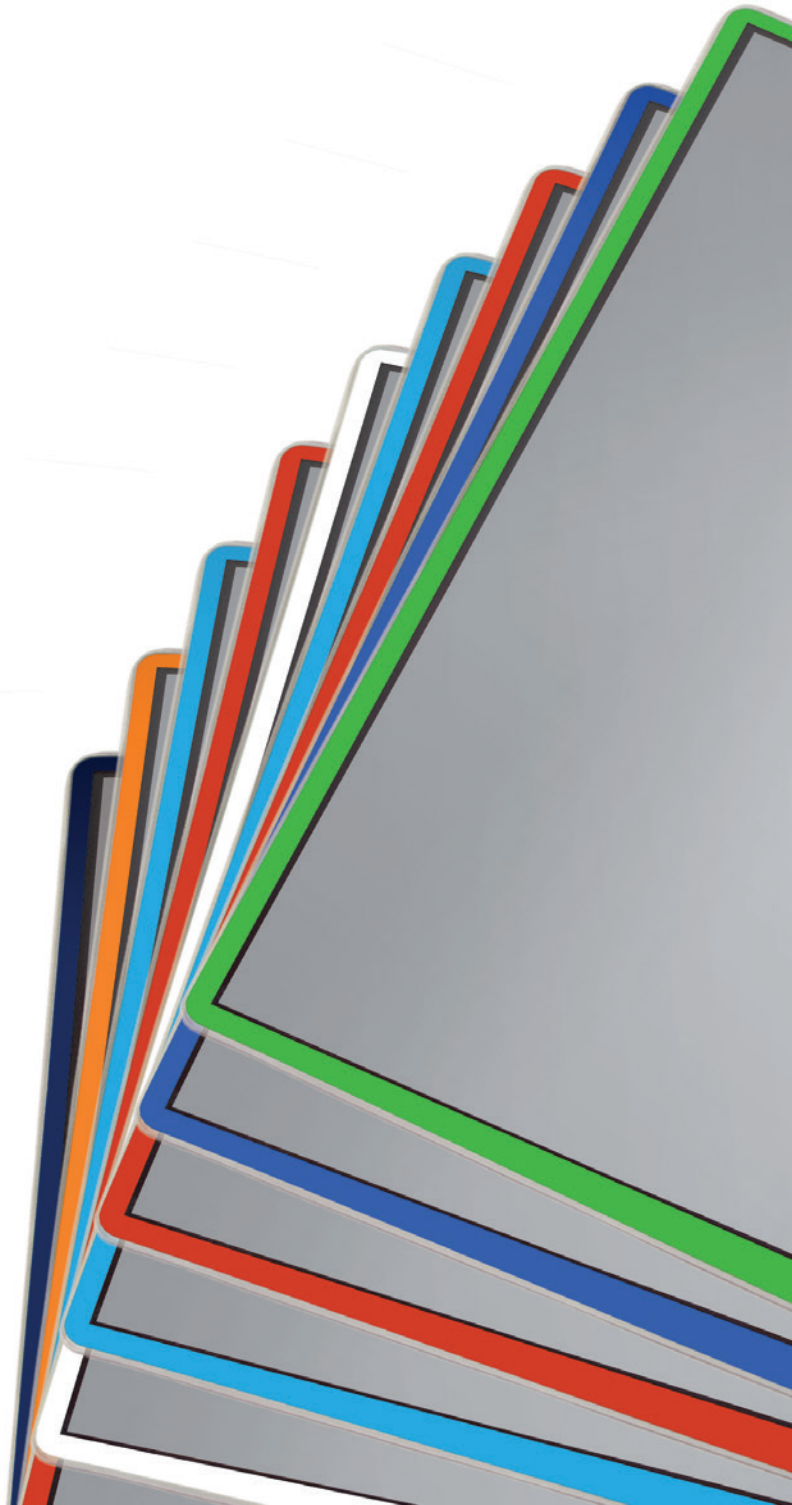
Customizing options available include:

- Custom frame colors exactly matched to your brand color
- Full color screen printing on the inside of the window—ideal for taglines, key messages or brand-related imagery
- Full color screen printing on the inside back panel—to use your Windo® even without a current promotion insert
- Your logo or brand message right in the frame to create maximum brand exposure

Note: Minimum quantities apply for customized Windo® display mats; additional fees apply.

Contact your Rose Signware™ Specialist today and we'll show you how we can help you bring out your true colors in a Windo® display mat.

Your brand colors matched perfectly



Color Frame Options

We can color match a FloorWindo® and DeskWindo® frame to almost any color available including Pantone®, RAL and HKS. We can even color match to an object should a reference color code not be available! Once a custom color is produced, we'll give you a color sample swatch for final approval before proceeding with production. Additional costs apply for a custom color frame.

We also offer 12 standard production colors. These are the most commonly chosen colors, and because we have these color swatches available, this can help to save time and streamline the final approval process.

Typical lead time for custom produced products is approximately 8 weeks after final customer approval, depending on the order quantity. A customization form must be completed, signed and returned to Rose Displays before we proceed with production. Your Signware™ Specialist will be happy to help.



Standard Colors Reference Chart

Screen Printing Option

A brand logo or other artwork can be screen printed from one-color to full color process on the inside of the FloorWindo® or DeskWindo® window. In addition to reinforcing your brand identity, a screen printed window ensures that your investment will only be used for your messaging. The printing is placed on the inside of the window to ensure that the image does not get damaged through general wear and tear.

When using this option, you'll want to be sure your graphic designers leave space in the art of their graphic inserts to accommodate where the screen print is positioned.

To ensure that we have covered all of the possibilities for screen printing a FloorWindo or DeskWindo mat, we will need to know the size of screen print, positioning of artwork, and the specific colors you require.

Typical lead time for custom produced products is approximately 8 weeks after final approval, depending on quantity. A customization form must be completed, signed and returned to Rose Displays before we proceed with production. Your Signware™ Specialist will be happy to help.



Print, Embossed or Debossed Logo

Depending on the product style, there are several ways to add a logo to the frame of a FloorWindo® or DeskWindo® display mat. Screen Print, custom embossed or debossed into the frame of our FloorWindo® and DeskWindo® products.

A debossed image is an image pressed into the frame and is below the surface. An embossed logo is raised above the surface. You can also choose to have a logo filled in (solid) or as an outline. See examples.

To add a custom embossed logo in the frame, special tooling is required to create a steel mold. The tooling charge is a one-time cost and can be reused for additional orders with the same logo in the same product. Minimum quantities apply.

To ensure we have all possibilities covered for screen printing, embossing or desbossing a FloorWindo® or DeskWindo® display mat, we'll need to know the size of the art, positioning of artwork, and the specific colors required.

Typical lead time for custom produced products is approximately 8 weeks after final approval, depending on quantity. A customization form must be completed, signed and returned to Rose Displays before we proceed with production. Your Signware Specialist™ will be happy to help.



*DeskWindo® 5 Series
Screen printed logo*



*FloorWindo® 5 Series
Debossed solid logo*



*DeskWindo® PC Series
Embossed outline logo*



*DeskWindo® PC Series
Embossed solid logo*