

# A softer shopping experience—invites engagement at every level.

## FabriWare® Soft Signware

delivers the visual impact you're looking for, and offers virtually limitless applications—to give every location and destination inside your store a unique identity.



Frameless

- Custom fabric display system lends a softer feel to your graphics while delivering maximum visual impact
- Lightweight, two-sided design is easily adaptable to a wide range of configurations—free-standing displays, window signage, or ceiling-hung applications
- Available in framed and frameless options, ultra-thin profile draws attention to your message, not the frame
- Exclusive FlexEdge™ bead assures easy installation and precise fitment of your soft signage; graphics of any size can be changed in minutes by just one person
- Get the exact sizes you need in days not weeks—no minimum order required
- Superior craftsmanship and outstanding print quality reinforce your brand image
- To ensure perfect fit, we provide both rail hardware and printed graphics; single source supply also saves shipping costs and improves store compliance
- Expert Signware™ Specialist service team assures on-schedule, trouble-free rollouts
- Fabric offers a high quality, environmentally friendly alternative to rigid substrates



**Precision-engineered, framed or frameless profile in same rail**



**Sleek, stylish minimalist design**



**Scalable to 120"**



**Cost effective alternative for large scale graphics**



# Flexible Installation Options



**TWO FRAME PROFILES** | Choose either framed or frameless options to complement any store environment.



**WINDOW** | Enrich your storytelling style and welcome shoppers inside—with a softer feel.



**DISPLAY** | Create dynamic soft signage displays that invite engagement and lead shoppers to natural 'strike zone' destinations.



**MIDSTORE** | Capture shoppers' attention and enhance their experience with thoughtful, positive, sightline soft signage disruption.

## ORDERING OPTIONS

### Profile

- Framed
- Frameless

### Loading

- FlexEdge Bead

### Visible Graphic Dimensions

Width \_\_\_\_\_ x Height \_\_\_\_\_

### Orientation

- Portrait
- Landscape

### Finish

- Silver (Clear) Anodized Aluminum
- Black Anodized Aluminum
- White Powder Coat
- Custom Color \_\_\_\_\_

(Custom color minimum quantities and upcharge apply, call for pricing)

### Mounting Type

- Wall /Surface Mount
- Tabletop/Counter
- Tower Stand (Feet)
- Pedestal Stand
- Swivel Mount
- Versa Mount
- for other mounting scenarios, contact us

### Printed Fabric

- Direct to Fabric – Latex
- Digital Dye-sublimation

## TECHNICAL INFORMATION | TWO-SIDED PROFILE

### SIGNWARE

#### Framed |

Width 0.910" (23.114 mm) x Depth 1.15" (29.21 mm)

#### Frameless |

Width 0.065" (1.651 mm) x Depth 1.286" (32.6 mm)

**Minimum Rail Size** | 8" x 8" (20.3 cm x 20.3 cm)

**Maximum Rail Size** | 120" x 120"

### FABRIC GRAPHICS

#### Substrate

- Dekoflex elastic polyester
- Woven polyfabric
- Soft knit (recycled)
- Premium triple white

Fabric with sewn FlexEdge bead.

#### FlexEdge™ Bead

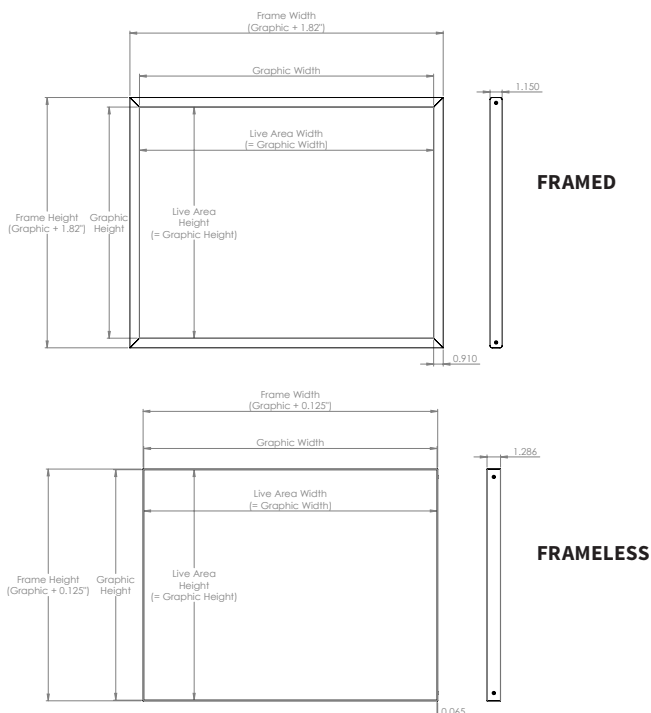
- Material: Flexible PVC: 0.550" x 0.125"

Purchase Quantity: 200 m roll

**Minimum Graphic Size** | 8" x 8"  
(Live Area: equal to graphic size)

**Maximum Graphic Size** | 120" x 120"  
(Live Area: equal to graphic size)

\* FabriWare® products are protected by patents pending and U.S. Pat. No. 9,202,400



rosedisplays.com

To learn more about FabriWare Soft Signage System, visit [rosedisplays.com/solutions/FabriWare](http://rosedisplays.com/solutions/FabriWare) or call 800.631.9707

**rose**displays  
The Signware Specialists